



# STEPPING AHEAD

Principality of Monaco

October 2008

## In This Issue

- 2008 Fund Raising
- Development news from Santa Isabel, Brazil
- Appointments:  
Padre Valdir  
John Mak  
Izabel de Almeida
- Technology Partners, VIVO and Dell in Brazil, sponsor computer-based training
- November Charity Sale
- Thanking our 2008 Corporate Partners

## 2008 Fund Raising Activities

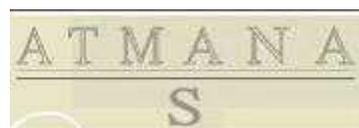
On 30th January, we greeted 223 guests at our second **Soirée Brésilienne** held at the Salon Bellevue, Café de Paris, in Monte Carlo. Proceeds of the evening, including the Tombola, Sandal Sales, the Silent Auction and generous support from corporate sponsors raised **60,000 €**.



During May, Accademia's *fashionista* brigade sold 250 pairs of summer sandals, generously donated by **Katharina Briem**, raising a further **7,500 €**.



In early November, Accademia has organized a pre-Christmas sale of jewellery, accessories, shoes and handbags, again with the kind support of **Katharina Briem** and her company **ATMANA S**. See page 5 for more details.





Thais – age 9

### Links to Partners in Brazil

[www.assi.com.br](http://www.assi.com.br)

Assistência Social Santa Isabel



[www.paroquiasantaisabel.com.br](http://www.paroquiasantaisabel.com.br)

The Parish of Santa Isabel,  
Viamao, RS, Brazil



## Development news from Santa Isabel, Brazil

### Centro Comunitário Scalabrini

In January, Accademia granted **13,000€** to **Assistência Social Santa Isabel** (ASSI) for the renovation and extension of this center. The inauguration took place on 21st June.

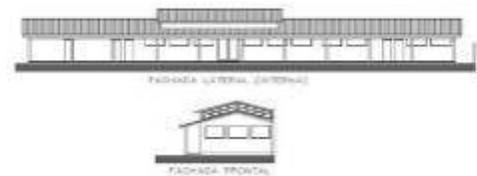


Scalabrini's programming, focused on supporting the community, will include courses that teach basic computing skills to primary school children.

### Santa Isabel Parish School

The Santa Isabel Parish School, founded in 1964, serves 395 children between the ages of 6 and 12.

8th September saw the commencement of works for the expansion of the **Santa Isabel Parish** Church School in a vacant lot next to the existing school boundary. Accademia's supporting grant is targeted at **60,000€**.



The extension will house four extra class rooms and a conference area. This will provide space for an additional 60 six-year old children and reduce overcrowding for the remainder. Completion is scheduled for April 2009.



Laina – age 7

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## Appointments

Accademia is pleased to announce the appointment of

**Padre Valdir Formentini, OSFS** as  
**Country Representative for Brazil,**

**Dr. Izabel Cristina Schander de Almeida** as  
**Santa Isabel Program Coordinator**

and that

**John Mak** is leading the  
**Brazilian Institutional Funding Committee**



**Padre Valdir**, an Oblate priest of **St Francis de Sales**, holds a Master and Bachelor degree in Theology from **Pontifícia Universidade Católica** do Rio Grande do Sul in Porto Alegre. He is currently the Parish priest of **Santa Isabel** and, formerly, of **St Charles in Monte Carlo**. A current director of **ASSI**, Padre Valdir is also member of the **International Commission on Salesian Studies** (ICSS). **CEASI** is the result of his inspiration. Padre Valdir supports Accademia with his deep understanding of local challenges, great imagination and pastoral dedication.



**Dr. Izabel Schander de Almeida**, a Doctor of Medicine for some 20 years, specializes in Gastroenterology and Nephrology. Her several medical degrees were earned at **Pontifícia Universidade Católica** do Rio Grande do Sul in Porto Alegre. Izabel divides her professional duties between the Emergency Room at **Hospital de Clinicas de Porto Alegre** and its Financial Management department. She brings great compassion, needed skills and experience to the position of Santa Isabel Program Coordinator.



**John Mak** is a graduate of **Lowell University** and **Boston University**, of Massachusetts, USA. As an entrepreneur, living in **Sao Paulo**, John has held senior executive positions in multinational and Brazilian corporations and is exceptionally well placed and connected within Brazilian business circles and industry. He and his wife, Doraci - a 4th grade school teacher, have three daughters. John's ability to successfully persuade CEOs and senior management of leading companies and institutions to partner with Accademia has been invaluable.



Bruno – age 11



Technology Partners in Brazil

[www.vivo.com.br](http://www.vivo.com.br)

**INSTITUTO vivo**  
Brazil's largest mobile phone company



**FOUNDATION**

[www.dell.com.br](http://www.dell.com.br)

Brazil's largest corporate server manufacturer

## Technology Partners, VIVO and Dell, sponsor computer and marketing training at CEASI- Centro de Educação Alternativa Santa Isabel



The building of **CEASI** was completed in November 2007, a **130,000 €** investment for **ASSI**, majority funded by Accademia.

In Brazil, the percentage of broadband subscribers in the general population amounts to just 3.2%. Accademia is committed to providing "step changes" in learning for the children of Santa Isabel by leveraging on world-class technology.

Throughout the summer, **John Mak** worked with two leading Information Technology companies in Brazil:

**VIVO** – Brazil's largest mobile phone company and

**Dell** – The world's no. 2 computer company.

**VIVO**, through its foundation **Instituto Vivo**, now provides free Broadband Wireless 3G Internet access to CEASI. Furthermore, VIVO will technically train 100 CEASI students per year in preparation for possible employment in the growing IT services market. Nationwide publicity was given to the launch of "**Garoto Vivo**" in Santa Isabel. This programming gives rise to possibilities never before believed to be within the reach of Santa Isabel's children.

**Dell Foundation** donated the twelve new, high-specification, Dual Core Processor PCs.



CEASI's new IT Room was entirely furnished and fitted out by VIVO.



Anderson – age 8

## Pre-Christmas CHARITY-SALE 5<sup>th</sup>- 8<sup>th</sup> November

**Katharina Briem**, once again, has generously organized and supported a charity sale of exquisitely designed handbags, jewellery, accessories and shoes for the coming festive season. **The sale will be held in the Park Palace, bloc DEF, ground floor.**

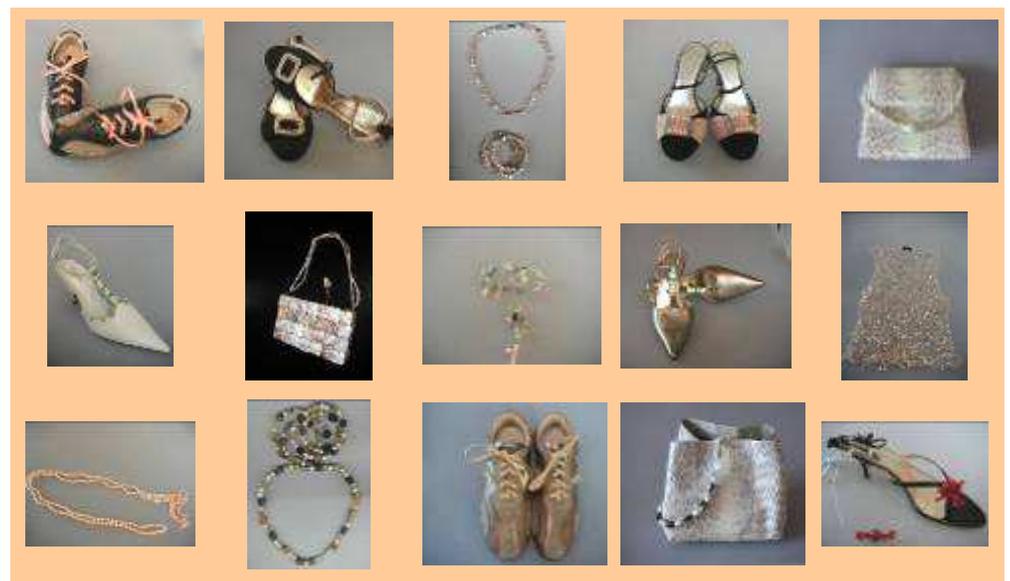
Please visit:

[www.atmanas.com](http://www.atmanas.com)

*Highest quality ladies accessories using pearls and gemstones on silk, silver and leather.*

The summer sale of sandals designed by Katharina sold out completely. So as not to be disappointed, come early!

Proceeds from the sale will support additional courses to teach basic computer and software skills to primary school children in Santa Isabel.





David – age 10

## Thanking our 2008 Corporate Partners

We wish to record our gratitude to our Corporate Partners for their generous support, advice and encouragement throughout this year.

**Société des Bains de Mer**

**Monaco Asset Management**

**Banque J. Safra**

**AFIM SAM**

**Cloud9 International Ltd.**

**CAREY SAM**

**Grendene S.A.**

**Platina Finance Limited**

**TB EVENTS**

**Consolidated Navigation Corporation**



*We believe the existence of a peaceful and civilised world depends primarily on education.*



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**Association Accademia**

**Le Park Palace - 5 impasse de la Fontaine - MC 98000 Monaco**

**Phone: +377 97 97 20 60 - Fax: +377 97 70 64 20**

**[info@accademia-monaco.org](mailto:info@accademia-monaco.org)**

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